



CNAM 2022 Hybrid Conference

Sponsorship Prospectus

About CNAM

CNAM is the association of public infrastructure asset management in Canada. Our government and private sector members develop policy, tools and technologies which improve the level of service for public infrastructure assets in every province and territory. CNAM shares that knowledge with other members and stakeholders through our annual conference, webinars, various committees and resources such as CNAMPedia.

CNAM is a not-for-profit organization initially established for municipalities by municipalities. The focus has since shifted to include all public infrastructure asset management.

CNAM BOARD OF DIRECTORS

CNAM Executive

Katie Geoghegan, Chair, Director
Leanne Brannigan, Vice Chair
Patrick Kelly, Secretary-Treasurer, Director
Matt Dawe, Past Chair

CNAM Directors

Gabriel Bruneau, Director (Quebec)
Irving “Bing” Leblanc, P.Eng., (First Nations)
Jennifer Duncan, Director (East: NS, NL, NB, PEI)
Jude Pillainayagam, Director (West: BC, Alberta)
Lee Ann Harder, Director (Prairies)
Sudhir Jha, Director (Territories)
Cassandra Pacey, Director-At-Large (Public)
Chris Klos, Director-At-Large
Bernadette O’Connor, Director (Non-Public)
Darla Campbell, P.Eng., CSR-P, Director, (Non-Public)
Pierre-Louis Beaulieu-Bellemare, Director-At-Large (Non-Public)
Robert Price, Director-At-Large (Non-Public)
Duane Nicol, Director (Municipalities Under or Around 100,000)
Leslie Nanibush, Chair, New Professionals Network (Non-Voting)
Todd Latham, (Communications & Marketing) Non-Voting Member

CNAM ASSOCIATION MANAGEMENT

Douglas Cutts, Executive Director
Redstone Agency, Association Management Company

CNAM HAS RELATIONSHIPS WITH STRONG INDUSTRY PARTNERS AND THEIR MEMBERS:

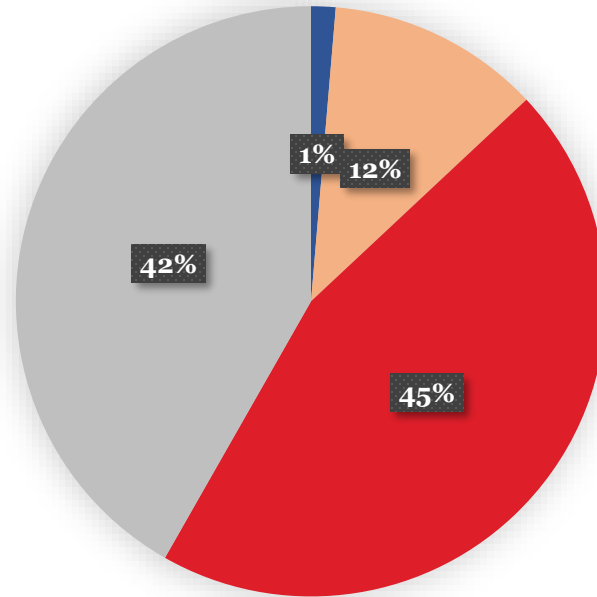
Asset Management BC (AMBC)
Asset Management Ontario (AM-ONT)
Asset Management Saskatchewan (AM-SK)
Atlantic Infrastructure Management Network (AIM)
Building Asset Management NL (BAM! NL)
Canadian Association of Municipal Administrators (CAMA)
Canadian Institute of Planners (CIP)
Canadian Public Works Association (CPWA)
Canadian Society for Civil Engineering (CSCE)
Canadian Water and Wastewater Association (CWWA)
Centre d’expertise et de recherche en infrastructures urbaines (CERIU)
Federation of Canadian Municipalities (FCM)
Government Finance Officers Association (GFOA)
Infrastructure Asset Management Alberta (IAMA)
Institute of Public Works Engineering Australasia (IPWEA)
Municipal Natural Assets Initiative (MNAI)
Ontario Coalition for Sustainable Infrastructure (OCSI)
Plant Engineering and Maintenance Association of Canada (PEMAC)
The Institute of Asset Management (IAM)
Yukon Asset Management Community of Practice (YAM – CoP)



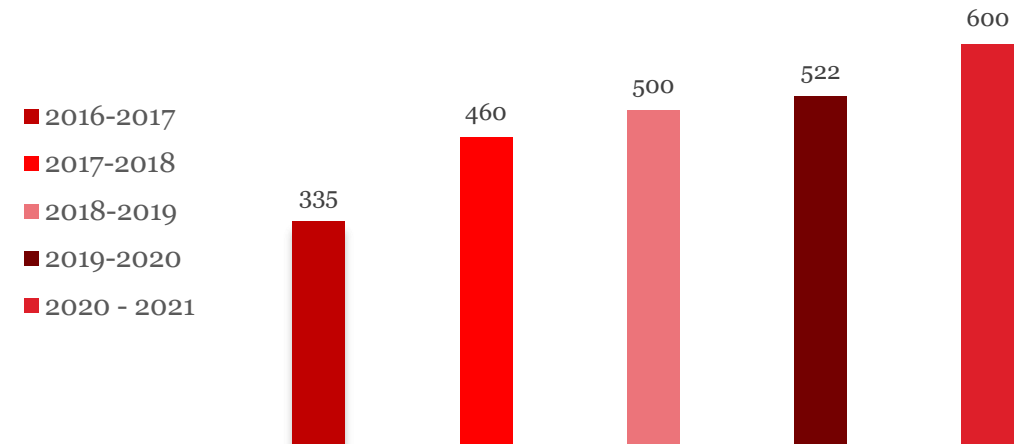
Our Membership

MEMBERSHIP

- Educational/Research Institute
- Private/Corporate
- Municipalities/Public
- Student



MEMBERSHIP GROWTH



MEMBERS' AREAS OF PRACTICE

- Asset Management
- Business Planning
- Law/ Bylaw Enforcement
- Climate Change/Sustainability
- Community Services
- Finance/Treasury
- Information Technology
- Infrastructure
- Land Management/Development
- Media

Our Membership

ORGANIZATIONS AND COMPANIES

Actual Media Inc.
AECOM
AECOM Group. Inc
AIM Asset Insight Management Ltd.
Alberta Capital Region Wastewater Commission
Alpha Infrastructure Management Group
Amirkabir university of technology
AM-SK
Applied GeoLogics Inc.
Aquatea Utilities Inc.
Asset Management Ontario (AMONTario)
Assetic
Associated Engineering
Associated Engineering Ltd
Association of Municipalities of Ontario
Atana Management
Canadian Nuclear Laboratories
Canadian Urban Institute
Carleton University
CBCL Limited
CERIU
City of Barrie
City of Bozeman, MT
City of Brampton
City of Brandon
City of Burlington
City of Burnaby
City of Calgary
City of Cambridge
City of Charlottetown
City of Chestermere
City of Clarence-Rockland
City of Coquitlam
City of Corner Brook

City of Dauphin
City of Dryden
City of Edmonton
City of Flint
City of Fredericton
City of Greater Sudbury
City of Hamilton
City of Kamloops
City of Kawartha Lakes
City of Kingston
City of Kitchener
City of Langley
City of Lethbridge
City of London
City of Miramichi
City of Mississauga
City of Montreal
City of New Westminister
City of Niagara Falls
City of Ottawa
City of Penticton
City of Peterborough
City of Port Moody
City of Portage la Prairie
City of Regina
City of Saskatoon
City of Selkirk
City of St. Catharines
City of St. John's
City of Surrey
City of Swift Current
City of Thompson
City of Thunder Bay
City of Toronto
City of Vancouver

City of Vaughan
City of Vernon
City of Victoria
City of Windsor
City of Winnipeg
City of Yellowknife
Colliers Project Leaders
Concordia University
Corporation of City of London
Corporation of the City of Vernon
Corporation of the Town of Fort Erie
County of Grande Prairie
County of Lambton
County of Simcoe
Dalhousie
Defence Construction Canada
Department of Municipal Affairs and Housing
Dillon Consulting Limited
District of Coldstream
District of Mission
District of Summerland
District of West Vancouver
Eagle GIS
Edwards and Associates Limited
FCM
Federation of Canadian Municipalities
George Brown College
Georgian college
GLORYLORD GROUP
Government of Northwest Territories
Government of Saskatchewan
Government of Yukon
Haldimand County
Halifax Regional Municipality
Halifax Regional Water Commission

Halifax Water
Halton Region
Honeywell Building Solutions - NIH P3
icInfrastructure
Independent Practitioner
Infrastructure Ontario
Jacobs
Kerr Wood Leidal Associates Ltd
Knight Piesold Ltd.
KPMG LLP
Lethbridge County
Loblaws Inc
Loyalist Township
Martha Myers Consulting Services
McElhanney Consulting Services Ltd.
McGill University
McMaster University
Memorial University of Newfoundland

Our Membership

ORGANIZATIONS AND COMPANIES

Municipal Affairs and Housing
MPE Engineering Ltd.
Municipal and Community Affairs, GNWT
Municipality of Central Elgin
Municipality of Chatham-Kent
Municipality of the County of Colchester
Municipality of the County of Inverness
MuniSight. LTD
NAMS Canada
NB DELG
NB Department of Environment & Local Government
Niagara Region
North Shore Mi'kmaq District Council
ONTARIO FIRST NATIONS TECHNICAL SERVICES CORPORATION
Parks Canada Agency
Peace River Regional District
PLANIFIKA
Prince Rupert Port Authority
Province of Manitoba
Province of Nova Scotia
PSD Research | Consulting | Software
Queen's University
R.J. Burnside & Associates Limited
Red Deer County
Region of Niagara
Region of Peel
Region of York
Regional Municipality of Wood Buffalo
Regional Municipality of York
RM of East St. Paul, MB
RM of Springfield
RM of Stanley

Robinson Consultants Inc.
Rural Municipality of Montcalm
Ryerson University
S P Jain School of Global Management
Saskatchewan Ministry of Highways and Infrastructure
Saskatchewan Ministry of Parks, Culture and Sport
Schulich School of Business
SERCO
SLBC INC.
Solomon Matthewson Consulting
Sorbonne Business School
Spalding
Strathcona County
Mohawk College
Sturgeon County
Telenor Group
The City of Brampton
The City of Edmonton
The City of Waterloo
The Corporation of the Municipality of Leamington
The Corporation of the Town of Fort Erie
The County of Brant
The Federal Bridge Corporation Limited
TotalPave
Town of Ajax
Town of Bradford West Gwillimbury
Town of Bridgewater
Town of Caledon
Town of Drayton Valley
Town of East Gwillimbury
Town of Essex
Town of Fort Erie

Town of Fort Frances
Town of Grand Falls-Windsor
Town of Halton Hills
Town of Innisfil
Town of Labrador City
Town of LaSalle
Town of Newmarket
Town of Oakville
Town of Oromocto
Town of Petawawa
Town of Portugal Cove St. Philips
Town of Qualicum Beach
Town of Richmond Hill
Town of Saugeen Shores
Town of Sidney
Town of Slave Lake
Town of St. Walburg
Town of Stonewall
Town of Whitby
Township of Esquimalt
Township of King
Township of Wilmot
TransAqua
TransLink
Trans-Plan
TWPL
UCLA Anderson School of Management
University of Alberta
University of British Columbia
University of British Columbia, MEL Urban Systems
University of Calgary
University of Central Florida
University of Guelph

University of Lisbon - Instituto Superior Técnico
University of New Brunswick
University of Saskatchewan
University of Toronto
University of Victoria
University of Waterloo
University of Windsor
Vancouver Park Board
Village of New Maryland
Ville de Bromont
Watson & Associates Economists Ltd.
Western University
Wood PLC
Woodhouse AM Academy
WSP
WSP Canada
York University
Yukon Government

Why Sponsor

HOW WE'LL HELP YOUR BRAND

As a CNAM sponsor, you benefit from a wide variety of branding opportunities. Many of our members hold senior positions in their organizations and have significant decision-making and purchasing power. You also don't have to be Canadian to benefit from this opportunity; through sponsorship you can engage with our American members and expand your network.



Website and digital advertisements

Your logo will appear on our website, event pages and conference virtual platform.



Email campaign

Your company will be promoted via a series of monthly email communications sent directly to the inboxes of 1800+ industry professionals.



Conference Platform

Every attendee of our Annual Conference will have access to the conference platform featuring information about our sponsors.



Thank you & recognition at the event

CNAM will provide a verbal thank you to our sponsors throughout the event program



Social media

Your sponsorship of CNAM's programs, events and services will be promoted via the CNAM Twitter & LinkedIn accounts.

LAST YEAR'S SUCCESSES

- ✓ The 2021 Virtual Conference was the second time the CNAM Conference was in a virtual format, and had 324 attendees with 100% saying the Conference either met or exceeded their expectations
- ✓ Attendee engagement during the 2021 virtual event was impressive. Over 2,400 private messages between attendees were sent, plus an additional 650+ messages posted throughout the platform.
- ✓ The Virtual Exhibit Hall saw 520+ unique attendees over the course of the conference with an average of 871 views per day and an average duration of 67 minutes spent.

About the Hybrid Conference

LONDON, ONTARIO | MAY 2 – 5, 2022

We are thrilled to be hosting the first ever CNAM Hybrid Conference at the DoubleTree by Hilton Hotel in London, Ontario from May 2-5, 2022!

As we transition back to in-person events, the 2022 Annual Conference will be a hybrid format. This gives attendees, the choice of attending in-person or continuing to attend virtually. The DoubleTree by Hilton Hotel is a charming venue with a stunning ballroom and exhibit space located in Downtown London. The venue has many amenities such as a restaurant, Starbucks, fitness center and upon arrival, each guest is welcomed with a warm chocolate chip cookie. Virtual attendees will join us on a platform called EventMobi which is a user-friendly, engaging virtual event solution. In Person and Virtual attendees will be connected via the mobile app and desktop access which seamlessly share content.

The past two years have been challenging on many levels, but CNAM rose to the challenge and embraced the change to produce successful virtual events with its 2020 and 2021 Virtual Conferences. We are proud of our community for sticking together through this challenging period.

We look forward to seeing you face to-face at the 2022 CNAM Annual Conference!



About the Hybrid Conference

HYBRID CONFERENCE SCHEDULE

Monday, May 2, 2022

Start Time	End Time	Title
12:00 PM	4:00 PM	Registration & Platform Opens
1:00 PM	4:00 PM	Online Only Content
5:00 PM	9:00 PM	Monday Night Social

Tuesday, May 3, 2022

Start Time	End Time	Title
9:00 AM	9:15 AM	Conference Welcome
9:15 AM	10:15 AM	Morning Keynote
10:15 AM	11:15 AM	AGM
11:15 AM	11:45 AM	Break
11:45 AM	12:30 PM	Concurrent Sessions
12:30 PM	1:30 PM	Lunch
1:30 PM	2:30 PM	Workshop
2:35 PM	3:20 PM	Concurrent Sessions
3:20 PM	3:45 PM	Break
3:45 PM	4:30 PM	Concurrent Sessions
5:00 PM	6:00 PM	Virtual Networking & Knowledge Pods
5:00 PM	6:30 PM	New Member's Welcome Reception & Tradeshow

All times listed in Eastern.
Subject to change



About the Hybrid Conference

HYBRID CONFERENCE SCHEDULE

Wednesday, May 4, 2022

Start Time	End Time	Title
9:15 AM	9:30 AM	Conference Update / Recap
9:30 AM	10:30 AM	Keynote / Workshop
10:30 AM	11:00 AM	Break
11:00 AM	12:00 PM	Sponsor Demos
12:00 PM	12:45 PM	Lunch
12:45 PM	1:45 PM	Workshop
1:50 PM	2:35 PM	Concurrent Sessions
2:35 PM	3:35 PM	Break
3:35 PM	4:20 PM	Concurrent Sessions
4:20 PM	4:35 PM	Break
4:35 PM	5:20 PM	Concurrent Sessions
6:30 PM	11:00 PM	Awards Gala

Thursday, May 5, 2022

Start Time	End Time	Title
9:30 AM	9:45 AM	Conference Update / Recap
9:50 AM	10:35 AM	Concurrent Sessions
10:35 AM	11:05 AM	Break
11:05 AM	11:50 AM	Concurrent Sessions
11:50 AM	1:00 PM	Lunch & Tradeshow
1:00 PM	2:00 PM	Keynote / Workshop
2:00 PM	2:15 PM	Conference Closing
2:15 PM	3:15 PM	Virtual Networking

All times listed in Eastern.
Subject to change



Sponsor Opportunities

Title Sponsor - \$12,500

3 Opportunities Available

- Verbal recognition by CNAM Conference Chair during welcome remarks and Conference closing remarks
- Opportunity to provide organization promotional video to be played on the main stage during program. Length to be determined by CNAM
- Opportunity to address delegates (2 minutes maximum) during Opening Remarks
- Two (2) branded push notification sent to all attendees on virtual platform and mobile app, each day
- Ability to add one (1) question to the post event survey
- Ability to add one (1) question to the event registration form
- Five (5) stand-alone posts on CNAM social media accounts, announcing the Title Sponsor
- One (1) stand-alone email sent to Conference attendees, in advance of the Virtual Conference
- One (1) Virtual Exhibit Booth in prime location of exhibitor listing
- One (1) In Person Exhibit Booth
- Four (4) complimentary Virtual Conference registrations
- Four (4) complimentary In-Person Conference registrations
- Two (2) complimentary Award Gala tickets
- Logo visibility on the virtual event platform and mobile app
- Logo recognition and link to website on the CNAM Conference website
- Logo recognition as Partner on all Conference Marketing
- Delegate list (opt in based) provided in advance of the Conference
- Opportunity to provide item that will be placed in attendee delegate bags, which will be provided to all In-Person attendees
- Opportunity to provide two (2) giveaways to be used as prizes



Sponsor Opportunities

Awards Gala - \$10,000

1 Opportunity Available

- Verbal recognition by CNAM Conference Chair during welcome remarks and Conference closing remarks
- Three (3) branded push notification sent to all attendees on virtual platform and mobile app
- Four (4) stand-alone posts on CNAM social media accounts, announcing Sponsor
- One (1) stand-alone email sent to Conference attendees, in advance of the Virtual Conference
- One (1) Virtual Exhibit Booth in prime location of exhibitor listing
- One (1) In Person Exhibit Booth
- Three (3) complimentary Virtual Conference registrations
- Three (3) complimentary In-Person Conference registrations
- Logo visibility on the virtual event platform and mobile app
- Logo recognition and link to website on the CNAM Conference website
- Logo recognition as Partner on all Conference Marketing
- Delegate list (opt in based) provided in advance of the Conference
- Opportunity to provide item that will be placed in attendee delegate bags, which will be provided to all In-Person attendees
- Opportunity to provide one (1) giveaway to be used as a prize



Sponsor Opportunities

Registration - \$8,000

1 Opportunity Available

- Ability to add one (1) question to the registration form
- Verbal recognition by CNAM Conference Chair during welcome remarks and Conference closing remarks
- One (1) Virtual Exhibit Booth in prime location of exhibitor listing
- One (1) In-Person Exhibit Booth
- Two (2) complimentary In-Person Conference registrations
- Two (2) complimentary Virtual Conference registrations
- Two (2) branded push notification sent to all attendees on virtual platform and mobile app
- Three (3) stand-alone posts on CNAM social media accounts, announcing Sponsor
- Prominent signage recognizing your sponsorship on printed signage at registration desk
- Delegate list (opt in based) provided in advance of the Conference
- Logo exposure on delegate bags and all registration confirmation emails
- Logo visibility on the virtual event platform and mobile app
- Logo recognition and link to website on the CNAM Conference website
- Logo recognition as Partner on all Conference Marketing
- Opportunity to provide item that will be placed in attendee delegate bags, which will be provided to all In-Person attendees
- Opportunity to provide one (1) giveaway to be used as a prize



Sponsor Opportunities

Monday Night Social - \$8,000

1 Opportunity Available

The Monday Night Social is scheduled for Monday, May 2 and will be taking place at an offsite location. This Social is to kick off the Conference and welcome everyone to London, Ontario

- Opportunity to welcome attendees
- Verbal recognition by CNAM Conference Chair during welcome remarks and Conference closing remarks
- Prominent signage recognizing your sponsorship throughout the social
- One (1) Virtual Exhibit Booth
- Opportunity to invite up to five (5) clients or colleagues to the social event
- Two (2) branded push notifications sent to all attendees on virtual platform and mobile app
- One (1) complimentary Virtual Conference registration
- Three (3) stand-alone posts on CNAM social media accounts, announcing Sponsor
- Logo visibility on the virtual event platform and mobile app
- Logo recognition and link to website on the CNAM Conference website
- Logo recognition as Partner on all Conference Marketing
- Opportunity to provide item that will be placed in attendee delegate bags, which will be provided to all In-Person attendees



Sponsor Opportunities

Digital Sponsor - \$7,000

1 Opportunity Available

The Digital Sponsor encompasses recognition as the Mobile App & Virtual Platform Sponsor

- Prime logo exposure on Mobile App, Virtual Platform and onsite at the in-person venue
- Opportunity to provide organization promotional video to be played on the main stage during program. Length to be determined by CNAM
- Two (2) branded push notifications sent to all attendees on virtual platform and mobile app
- One (1) Virtual Exhibit Booth
- One (1) complimentary In-Person Conference registration
- Four (4) complimentary Virtual Conference registrations
- Two (2) stand-alone posts on CNAM social media accounts, announcing Sponsor.
- One (1) stand-alone email to CNAM members announcing sponsorship
- Opportunity to provide one (1) giveaway to be used as a prize
- Logo recognition and link to website on the CNAM Conference website
- Logo recognition as Partner on all Conference Marketing
- Opportunity to provide item that will be placed in attendee delegate bags, which will be provided to all In-Person attendees



Sponsor Opportunities

Lunch Sponsor - \$6,000

2 Opportunities Available

- Prominent signage recognizing your sponsorship during the lunch
- Logo exposure on conference screens during the lunch
- Opportunity to provide entertainment for the lunch or to have a company representative give 5 – 10-minute remarks including welcoming attendees to the lunch
- Opportunity to provide a promotional video or slideshow to be played on the conference screens during lunch
- One (1) branded push notification sent to all attendees on virtual platform and mobile app
- One (1) complimentary In-Person Conference registration
- One (1) stand-alone post on CNAM social media accounts, announcing Sponsor
- Three (3) complimentary lunch only tickets
- Logo visibility on the virtual event platform and mobile app
- Logo recognition and link to website on the CNAM Conference website
- Logo recognition as Partner on all Conference Marketing
- Opportunity to provide item that will be placed in attendee delegate bags, which will be provided to all In-Person attendees



Sponsor Opportunities

Welcome Reception - \$5,000

1 Opportunity Available

The Welcome Reception is scheduled for the evening Tuesday, May 3 and will take place in the Tradeshow hall. The purpose of this social is to welcome all new CNAM members to the association and for all delegates to network.

- Opportunity to welcome attendees
- One (1) branded push notification sent to all attendees on virtual platform and mobile app
- Prominent signage recognizing your sponsorship throughout the social
- Two (2) stand-alone posts on CNAM social media accounts, announcing Sponsor
- One (1) Virtual Exhibit Booth
- One (1) complimentary Virtual Conference registration
- Opportunity to invite up to three (3) clients or colleagues to the social event
- Logo visibility on the virtual event platform and mobile app
- Logo recognition and link to website on the CNAM Conference website
- Logo recognition as Partner on all Conference Marketing
- Opportunity to provide item that will be placed in attendee delegate bags, which will be provided to all In-Person attendees



Sponsor Opportunities

Keynote Sponsor - \$5,000

- Opportunity to introduce and thank keynote speaker
- Logo exposure on printed signage and on main screen during introduction remarks
- Verbal recognition by CNAM Conference Chair during welcome remarks and Conference closing remarks
- Opportunity to provide one (1) giveaway to be used as a prize
- One (1) stand-alone post on CNAM social media accounts, announcing the Keynote Sponsor
- One (1) branded push notification sent to all attendees on virtual platform and mobile app
- One (1) Virtual Exhibit Booth
- One (1) complimentary Virtual Conference registration
- Opportunity to invite up to three (3) clients or colleagues to watch the Keynote on the virtual platform
- Logo visibility on the virtual event platform and mobile app
- Logo recognition and link to website on the CNAM Conference website
- Logo recognition as Partner on all Conference Marketing
- Opportunity to provide item that will be placed in attendee delegate bags, which will be provided to all In-Person attendees

2 Opportunities Available



Sponsor Opportunities

Breakfast Sponsor - \$4,500

3 Opportunities Available

- Logo exposure on printed signage and on main screen during breakfast
- One (1) branded push notification sent to all attendees on virtual platform and mobile app
- One (1) Virtual Exhibit Booth
- One (1) complimentary Virtual Conference registration
- Logo visibility on the virtual event platform and mobile app
- Logo recognition and link to website on the CNAM Conference website
- Logo recognition as Partner on all Conference Marketing
- Opportunity to provide item that will be placed in attendee delegate bags, which will be provided to all In-Person attendees

Conference Gift - \$3,500

1 Opportunity Available

CNAM will work with sponsor to determine a virtual gift to be sent to Conference attendees. Item to be branded with CNAM and Sponsor logo

- Logo visibility on the virtual event platform and mobile app
- Logo recognition and link to website on the CNAM Conference website
- Logo recognition as Partner on all Conference Marketing
- One (1) Virtual Exhibit Booth
- Opportunity to provide item that will be placed in attendee delegate bags, which will be provided to all In-Person attendees



Sponsor Opportunities

Breakout Session - \$2,000

- Opportunity to provide introduction to audience
- Public thank you and recognition by moderator
- Logo exposure next to Breakout Session of your choosing (first come first served basis) on the mobile app, virtual platform and printed signage.
- Logo recognition and link to website on the CNAM Conference website
- Logo recognition as Partner on all Conference Marketing
- Opportunity to provide item that will be placed in attendee delegate bags, which will be provided to all In-Person attendees

Sponsor Showcase Demo - \$2,000

Limited Spots Available

Opportunity to demo your product or services at the conference. Demo time slots will be allocated by a first-come, first-served process, based on the date the signed contract and deposit is received by the CNAM office. CNAM will select and confirm menus. Standard A/V will be provided. Anything additional will be at the cost of the sponsor. Event will not be ticketed, so any and all Conference attendees may attend. Demos will not be live streamed to virtual audience, but sponsor can elect to provide a pre-recorded presentation for the virtual audience.

- 15-minute session to host your demo
- Two (2) one-day passes for the day of your demo
- One (1) branded push notification sent to all attendees on mobile app
- Logo visibility on the virtual event platform and mobile app
- Logo recognition and link to website on the CNAM Conference website
- Logo recognition as Partner on all Conference Marketing
- Opportunity to provide item that will be placed in attendee delegate bags, which will be provided to all In-Person attendees



Sponsor Opportunities

Virtual Networking - \$2,000

2 Opportunities Available

Virtual Networking is currently scheduled for Monday, May 2 and Thursday, May 5. Networking will take place on the virtual platform and CNAM will handle all set-up logistics.

- Title sponsor of a Virtual Networking session on the day of your choosing
- Ability to choose a networking discussion topic
- Ability to welcome attendees to the networking session
- Logo visibility on the virtual event platform and mobile app
- Logo recognition and link to website on the CNAM Conference website
- Logo recognition as Partner on all Conference Marketing
- Opportunity to provide item that will be placed in attendee delegate bags, which will be provided to all In-Person attendee

Virtual Knowledge Pod - \$2,000

1 Opportunity Available

Virtual Knowledge Pods are currently scheduled for Tuesday, May 3 and will take place on the virtual platform. CNAM will handle all set-up logistics

- Title sponsor of Knowledge Pods
- Ability to welcome attendees to session and help introduce topic
- Logo visibility on the virtual event platform and mobile app
- Logo recognition and link to website on the CNAM Conference website
- Logo recognition as Partner on all Conference Marketing
- Opportunity to provide item that will be placed in attendee delegate bags, which will be provided to all In-Person attendees



Sponsor Opportunities

Coffee Break- \$2,000

- Title Sponsor of a Coffee Break on Tuesday, Wednesday or Thursday
- One (1) branded push notification sent to all attendees on virtual platform and mobile app
- Logo visibility on the virtual event platform and mobile app
- Logo recognition and link to website on the CNAM Conference website
- Logo recognition as Partner on all Conference Marketing
- Opportunity to provide item that will be placed in attendee delegate bags, which will be provided to all In-Person attendees

4 Opportunities Available

Virtual Wellness - \$1,500

- Opportunity to work with CNAM to determine and source wellness activity
- Ability to welcome attendees to session and help introduce instructor
- Logo visibility on the virtual event platform and mobile app
- Logo recognition and link to website on the CNAM Conference website
- Logo recognition as Partner on all Conference Marketing
- Opportunity to provide item that will be placed in attendee delegate bags, which will be provided to all In-Person attendees

2 Opportunities Available

Partner - \$750

- Opportunity to provide item that will be placed in attendee delegate bags, which will be provided to all In-Person attendees
- Logo visibility on the virtual event platform and mobile app
- Logo recognition and link to website on the CNAM Conference website
- Logo recognition as Partner on all Conference Marketing



Exhibitors

Exhibit Booth \$2,500

Includes both an In-Person booth and a Virtual Booth

- 10x10 exhibit booth at the Conference Hotel
- 8 ft. high background drape and 3 ft. high sidewall drape, 1-6 ft. draped table, Two (2) chairs, One (1) electrical outlet
- One (1) Virtual Booth sorted alphabetically on the Virtual Event Platform
- One (1) complimentary In-Person Conference registration
- Two (2) complimentary booth staff passes (do not include access to the social events)
- Two (2) complimentary Virtual Conference registrations
- Logo visibility on the virtual event platform and mobile app
- Logo recognition and link to website on the CNAM Conference website
- Logo recognition as Partner on all Conference Marketing

In-Person Exhibit Booth - \$2,000

- Includes a 10x10 exhibit booth space
- 8 ft. high background drape and 3 ft. high sidewall drape, 1-6 ft. draped table, Two (2) chairs, One (1) electrical outlet
- One (1) complimentary In-Person Conference registration
- Two (2) complimentary booth staff passes (do not include access to the social events)
- Logo visibility on the virtual event platform and mobile app
- Logo recognition and link to website on the CNAM Conference website
- Logo recognition as Partner on all Conference Marketing

Virtual Exhibit Booth - \$1,500

- One (1) Virtual Booth sorted alphabetically on the Virtual Event Platform
- Two (2) complimentary Virtual Conference registrations
- Logo visibility on the virtual event platform and mobile app
- Logo recognition and link to website on the CNAM Conference website
- Logo recognition as Partner on all Conference Marketing



If you have any questions or are interested in sponsoring the 2022 CNAM Hybrid Conference, please reach out to:

Jessica Symons
Conference Services Manager
conference@cnam.ca

