

# Annual Sponsorship Levels

Assets	Diamond	Platinum	Gold	Silver	Bronze	Iron
Price	\$15,000	\$10,000	\$8,000	\$6,000	\$4,000	\$1,000
Value Number Available	1	3	4	7	Unlimited	Unlimited
<b>Visibility &amp; Recognition</b>						
One 'Sponsor Showcase' webinar	◆					
Opportunity to present on your company at a CNAM Board meeting	◆	◆				
Invitation to a CNAM corporate insight roundtable on emerging issues and opportunities	◆	◆	◆	◆		
Organizational profile (50 words) & logo on CNAM Website	◆	◆	◆	◆	◆	
Annual branded sponsor eblast	◆	◆	◆	◆	◆	◆
Company logo and listed as a sponsor on the CNAM website with a direct link to your website	◆	◆	◆	◆	◆	◆
Visibility in the quarterly newsletter and eblasts as an annual sponsor	◆	◆	◆	◆	◆	◆
Job Postings on www.cnam.ca	◆	◆	◆	◆	◆	◆
<b>Membership</b>						
Complimentary CNAM Membership	3	2	2	1		
<b>Conference Benefits</b>						
Annual CNAM Conference Sponsorship opportunity (for a reduced price)	30 %	20 %	15 %	10 %	10%	
Full Conference Registrations**	2	2	1	20 %	15 %	10 %
Complimentary ticket(s) to the TERE0 Awards Gala Dinner	2	2	1	1		
Invitation to a sponsorship breakfast with CNAM Board of Directors	◆	◆	◆	◆		
Inclusion in the conference app and listing in the sponsorship section with logo, 50-word profile and web link	◆	◆	◆	◆		
Sponsorship recognition ribbons for company staff (exhibitor, level of sponsorship)	◆	◆	◆	◆	◆	
Listed in the annual conference program as an annual sponsor	◆	◆	◆	◆	◆	◆
Opportunity to include corporate promotional material in the delegate kits	◆	◆	◆	◆	◆	◆
Opportunity to contribute a member prize	◆	◆	◆	◆	◆	◆
<b>Conference Exhibition Benefits</b>						
Standard Exhibit space including table and electrical outlet	2	1	Discounted	Discounted	Discounted	

\*\* Diamond, Platinum, and Gold sponsors receive complimentary full conference registration, while Silver, Bronze, and Iron sponsors enjoy a discounted rate

## Would you like to discuss more opportunities?

To learn more about the benefits of sponsorship, or to explore additional sponsorship opportunities, please contact Larissa Johnston, Business Services Manager by phone at 416.335.0171 or visit our website at [www.cnam.ca](http://www.cnam.ca). Our team is ready to discuss your specific goals and brainstorm innovative ways to create a partnership that truly stands out.





# 2024/2025 CNAM Sponsorship Reservation Form

## Terms and Conditions:

CNAM's annual sponsorship is valid for one year from the date of signing a sponsorship contract.

Name:	
Title:	
Company:	
Telephone:	Email:
Key Contact:	Signature:

### **Select the Corporate Sponsorship Plan:**

- Diamond \$15,000
- Platinum \$10,000
- Gold \$8,000
- Silver \$6,000
- Bronze \$4,000
- Iron \$1,000
- Corporate Membership Special \$2,200
- Webinar \$2,500
- Knowledge Pod \$2,000

### **For all Sponsorship levels:**

Please provide a high-resolution logo in .pdf and .eps, as well as a brief company description

Are you interested in receiving a 10% discount for a 3-year commitment?  Yes  No

**Diamond | Platinum | Gold | Silver Sponsors:** Please provide names, titles and email addresses for the individuals who will receive a 1-year CNAM membership. Two memberships for Platinum, One membership for Gold.

1. \_\_\_\_\_
2. \_\_\_\_\_

**Corporate Sponsors:** Please provide five (5) names, titles and email addresses for the individuals who will receive a 1-year CNAM membership.

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_

### **Method of Payment:**

- Please send an invoice
- Cheque payable to the "Canadian Network of Asset Managers Association"

Don't miss out on this valuable opportunity - reserve your position on our roster of valued sponsors now, by completing this form and returning it via: email to [admin@cnam.ca](mailto:admin@cnam.ca), fax to 416.981.8759 or by mail to 1 Eglinton Avenue East, Suite 705, Toronto, ON M4P 3A1.